

WHAT IS CLAIMED IS:

1. An information display method for displaying information about a plurality of users registered in a server, on a terminal
5 of a user of the plurality of users, via a network, the method comprising the steps of:

transferring information about the plurality of users from the server to the terminal of the user; and

10 differently displaying display contents of information about each user displayed on the terminal of the user, on the basis of registration contents of information about the user.

2. The information display method according to claim 1, wherein the information about each user includes a file for
15 describing a model in place of each user within a virtual space shared by the plurality of users, and

the virtual space where the model corresponding to each user exists is displayed at the terminal of the user.

20 3. The information display method according to claim 2, wherein the information about each user includes an interest level of each user in at least one item, and

a figure of the model at the level of each user is
25 differently displayed based on the level of the user about the item.

4. The information display method according to claim 2,

wherein at least one model of a virtual character prepared by the server exists within the virtual space.

5 5. The information display method according to claim 2,
5 wherein the information about the plurality of users is
retrieved according to predetermined extraction conditions set
by the user so that a user satisfying the extraction conditions
is extracted.

10 6. The information display method according to claim 5,
wherein the model corresponding to the extracted user is
displayed, and the model corresponding to the unextracted user
is not displayed.

15 7. The information display method according to claim 5,
wherein the information about the extracted user(s) is
displayed as a list.

20 8. The information display method according to claim 5,
wherein the user is able to set the extraction conditions in
the case where the user has in advance a specified permission
from a manager of the server.

25 9. The information display method according to claim 5,
wherein the user is able to set the extraction conditions in
the case where the user has in advance a permission of sales
activities within the virtual space from the manager of the

server.

10. The information display method according to claim 5,
wherein the manager of the server charges to the user for the
5 setting of the extraction conditions by the user.

11. The information display method according to claim 5,
wherein the extracted user is able to charge to the user
communicating with the user within the virtual space.

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12. The information display method according to claim 7,
wherein the extracted user is able to charge to the user for
displaying the list including the information of the extracted
user.

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13. An information display system comprising:
a server for registering information about a plurality
of users, and

at least one terminal connected to the server via a network,
20 the terminal being of a user of the plurality of users for
displaying information about the plurality of users,

wherein the server transferred the information about the
plurality of users to the terminal of the user, and the terminal
of the user differently displays display contents of
25 information about each user on the basis of registration
contents of information about the user.

14. The information display system according to claim 13, wherein the information about each user includes a file for describing a model in place of each user within a virtual space shared by the plurality of users, and wherein

5 the virtual space where the model corresponding to each user exists is displayed on the terminal of the user.

15. A game method for communicating via a network with a virtual character presented by a server, the method comprising
10 the steps of:

preparing parameters of each of a plurality of users communicating with the virtual character; and

varying the parameters of each user depending on the progress of communication of each user with the virtual
15 character; and

informing each user a response from the virtual character corresponding to the parameters by an electronic mail at a predetermined timing.